

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	Turistični sistemi
<b>Course title:</b>	Tourism systems

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Turizem, dodiplomski univerzitetni	/	1	2
Tourism, undergraduate, university study programme	/	1	2

**Vrsta predmeta / Course type** obvezni / mandatory

**Univerzitetna koda predmeta / University course code:**  

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
30	/	30	/	/	120	6

**Nosilec predmeta / Lecturer:** izr. prof. dr. Tadeja Jere Jakulin

<b>Jeziki / Languages:</b>	<b>Predavanja / Lectures:</b> slovenski / Slovene
	<b>Vaje / Tutorial:</b> slovenski / Slovene

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Redno obiskovanje vaj in predavanj  
Seminarsko delo

**Prerequisites:**

Lectures attending  
Seminar work

**Vsebina:**

Uvod v turizem kot kompleksni sistem

- Osnove systemske teorije
- Fenomen turizma
- Meje turističnega sistema

Vplivi kompleksnih sistemov

- Ekonomski vplivi
- Družbeni vplivi
- Okoljski vplivi
- Drugi vplivi

Globalni turistični sistem

- Mednarodne organizacije
- Nacionalne organizacije
- Regionalne organizacije
- Lokalne organizacije

Lokalni turistični sistemi

Ekonomski pogled na turistični sistem

- Turistična ponudba
- Turistično povpraševanje

**Content (Syllabus outline):**

Introduction to tourism as a complex system

- Basics of Systems Theory
  - Tourism as phaenomenon
  - Tourism systems borders

Complex Systems Effects

- Economical
- Social
- Environmental
- Other

Global Tourism System

- International Organisations
- National Organisations
- Regional Organisations
- Local Organisations

Local Tourism System

Economic Views to Tourism System

Tourism Supply, Demand and Market

Tourism Systems Views

Tourists

Domicile region

Transit region

Receptive region

Tourism Economy

<ul style="list-style-type: none"> <li>• Turistični trg</li> </ul> <p>Sistemski vidiki turizma</p> <ul style="list-style-type: none"> <li>• Turist</li> <li>• Domicilna regija</li> <li>• Tranzitna regija</li> <li>• Receptivna regija</li> <li>• Turistično gospodarstvo</li> </ul> <p>Turistično gospodarstvo</p> <ul style="list-style-type: none"> <li>• Nastanitev</li> <li>• Prehrana</li> <li>• Atrakcije</li> <li>• Posredništvo</li> <li>• Transport</li> </ul> <p>Kvalitativno modeliranje v turizmu</p> <ul style="list-style-type: none"> <li>• CLD diagrami</li> <li>• Sistemske rešitve</li> <li>• Povratna zanka</li> <li>• Sistemsko mišljenje</li> </ul>	<p>Tourism Economy Accommodations Food Attractions Intermediaries Transports Qualitative Modelling CLD diagrams Systems Solutions Feed-back Information Systems Thinking</p>
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#### Temeljna literatura in viri / Readings:

<p>-</p> <ul style="list-style-type: none"> <li>• Baggio, R. Studying complex tourism systems: a novel approach based on networks derived from a time series, Academic Conference on Economic and Social Development, Moscow, April 2-5, 2013</li> <li>• Page S.J., Connell J. (2009) <i>Tourism a Modern Synthesis</i>, South Western Cengage Learning, Bath.UK</li> <li>• Johnson, V. Anderson, J (1997) <i>Introduction to Systems Thinking</i>. Pegasus Communication. USA</li> <li>• Mill, R.C., Morrison, A.M. (2012) <i>The Tourism System</i>. Kendall-Hunt Publishing Company, Dubuque. USA</li> </ul> <p>Dopolnilna literatura:</p> <ul style="list-style-type: none"> <li>• Jere Jakulin, T. Systems thinking on complex tourism systems. <i>Academica turistica</i>, ISSN 1855-3303, nov. 2015, year 8, no. 2, str. 69-73, 109, tabele, graf. prikazi.</li> <li>• Senge, P. (2006) <i>The Fifth Discipline</i>. New York Doubleday.</li> </ul>
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#### Cilji in kompetence:

<p>a. Cilji:</p> <ul style="list-style-type: none"> <li>• Študent/-ka se seznanja z opredelitvijo turizma, s pomenom turizma in z osnovnimi komponentami turističnega sistema.</li> </ul> <p>b. Splošne kompetence:</p> <ul style="list-style-type: none"> <li>• Oblikovanje sistemskega mišljenja</li> <li>• Razvijanje občutka za medsebojne odnose in timsko delo</li> <li>• Oblikovanje odnosa do poslovne in družbene etike</li> <li>• Predvidevanje in načrtovanje</li> </ul> <p>c. Predmetnospecifične kompetence:</p> <ul style="list-style-type: none"> <li>• Sistemsko razumevanje turizma v globalnem, nacionalnem in lokalnem ekonomskem prostoru</li> <li>• Analiza in sinteza turizma</li> </ul>
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#### Objectives and competences:

<p>Objectives:</p> <p>Students get knowledge on tourism and basic components of tourism system.</p> <p>General competencies:</p> <ul style="list-style-type: none"> <li>-systems thinking reinforcement</li> <li>-Interconnectedness and teamwork</li> <li>-Business and social ethics formation</li> <li>-Anticipation and planning</li> </ul> <p>Competencies specific for the course:</p> <ul style="list-style-type: none"> <li>-Comprehension of tourism in systems view – global, national, local space</li> <li>-Tourism analysis and synthesis</li> <li>-Tourism components comprehension</li> <li>-Tourism organization comprehension</li> </ul>
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- Razumevanje komponent sistema turizma
- Razumevanje organiziranosti turizma

### Predvideni študijski rezultati:

#### a. Znanje in razumevanje:

•Predmet se ukvarja s turizmom v domačem in mednarodnem turističnem okolju. Predmet preučevanja temelji na sistemu turizma. Študent/-ka preučuje posamezna področja turizma, organiziranost in obseg turizma.

#### b. Uporaba:

•Študent/-ka je sposoben razumeti sistemski vidik turizma, oblike, obseg in pomen turizma. Na podlagi pridobljenih znanj bo suvereno in uspešno osvajal specifikke posameznih oblik. Znanja pridobljena pri predmetu predstavljajo osnovo za nadaljnje sistemsko preučevanje turizma.

#### c. Refleksija:

•Posameznik/-ca je sposoben razumevati sistemski koncept turizma. Svoja znanja utemeljuje s spoznanji tega predmeta in lažjim ter učinkovitejšim razumevanjem specifik različnih področij turizma, ki jih spoznava pri drugih predmetih.

### Intended learning outcomes:

#### Knowledge and understanding:

Systems knowledge of tourism. Students research individual components of tourism as well as tourism as a whole.

#### Use:

A student is capable of systems understanding of tourism. Student will be able to make systems decisions of individual components as well as in tourism as a whole.

#### Reflexion:

Student is capable to understand tourism system concept. Student connects knowledge and recognitions with other tourism courses.

### Metode poučevanja in učenja:

- Predavanja
  - Seminarske vaje
  - Študije primerov
- Obisk turističnega sistema (delo na terenu)

#### Pogoji in viri

Delitev na skupine:

- Predavanja ne zahtevajo posebnega oblikovanja skupin.
- Seminarske vaje potekajo v skupini po 25 študentov.

### Learning and teaching methods:

Lectures  
Research seminars  
Case studies  
Presentations and group work  
Project work  
Individual study  
Fieldwork (visiting tourism system)

#### Conditions and Resources:

Lectures do not require group work  
Group work is required with seminar works. One group has max 25 students.  
Material resources: lecture room and with audio and IT equipments

### Načini ocenjevanja:

- pisni kolokvij (30%)
- pisni izpit (70%)
- prisotnost in aktivnost na seminarških vajah in predavanjih (pogoj za pristop k izpitu)

Delež (v %) /  
Weight (in %)

30%  
70%

### Assessment:

- Written colloquia (30%)
- Written exam (70%)
- Active work and study at seminar and regular lectures (condition to the exam approach)

### Reference nosilca / Lecturer's references:

Izr.prof. dr. Tadeja Jere Jakulin:

1. JERE JAKULIN, Tadeja. Systems thinking on complex tourism systems. *Academica turistica*, ISSN 1855-3303, nov. 2015, year 8, no. 2, str. 69-73, 109, tabele, graf. prikazi. <http://www.hippocampus.si/ISSN/2335-4194/Academica%20Turistica,%20Year%208,%20No.%202,%20November%202014.%20ISSN%202335-4194.pdf>. [COBISS.SI-ID [1538190532](#)]
2. JERE JAKULIN, Tadeja, GOLOB, Aleksandra. Systems approach to standardisation, classification and modelling of managed events for tourism. *Organizacija*, ISSN 1318-5454, aug. 2015, vol. 48, no. 3, str. 188-197, ilustr., doi: [10.515/orga-2015-0016](https://doi.org/10.515/orga-2015-0016). [COBISS.SI-ID [1537690564](#)]
3. GOLOB, Aleksandra, LESJAK, Miha, FABJAN, Daša, JERE JAKULIN, Tadeja, STAMENKOVIĆ, Igor. Assessment of sustainability of sports events (Slovenia). *Turizam*, ISSN 1450-6661, 2015, vol. 19, iss. 2, str. 71-83. [COBISS.SI-ID [1537785540](#)]
4. ROPRET, Marko, JERE JAKULIN, Tadeja, LIKAR, Borut. The systems approach to the improvement of innovation in Slovenian tourism. *Kybernetes*, ISSN 0368-492X, 2014, vol. 43, no. 3/4, str. 427-444. <http://dx.doi.org/10.1108/K-02-2014-0026>, doi: [10.1108/K-07-2013-0154](https://doi.org/10.1108/K-07-2013-0154). [COBISS.SI-ID [1536378564](#)]
5. GOLOB, Aleksandra, JERE JAKULIN, Tadeja. Standardization and classification of events in tourism based on a systems approach. *Singidunum Journal of Applied Sciences*, ISSN 2217-8090, 2014, vol. 11, no. 1, str. 67-73, ilustr., doi: [10.5937/sjas11-5741](https://doi.org/10.5937/sjas11-5741). [COBISS.SI-ID [1536508868](#)]