

## CURRICULUM: HERITAGE TOURISM

### YEAR 1

No.	COURSE UNIT	ECTS
	MANDATORY SUBJECTS	
1	Concepts of management and presentation of heritage	6
2	Research methodology in tourism	6
3	Cultural monuments in Slovenia	6
4	History of tourism	6
5	Tourism systems	6
6	Natural heritage and conservation	6
7	Strategic management of tourism enterprises	6
8,9,10	ELECTIVE SUBJECTS	18
	TOTAL	60

### YEAR 2

No.	COURSE UNIT	ECTS
	MANDATORY SUBJECTS	
1	Project management	6
2	Heritage marketing in tourism	6
3,4,5	ELECTIVE SUBJECTS	18
6,7	External elective (2 subjects): Students can choose external elective subjects among courses at the Faculty of Tourism Studies - Turistica and UP Faculty of Humanities, in the context of other UP courses or other programs in Slovenia and abroad (inside and outside the profession).	12
8	Master's thesis	18
	TOTAL	60

INTERNAL ELECTIVE SUBJECTS - module »Turizem«		
1	Economics of tourism	6
2	Spatial impacts of tourism	6
3	Sociology of mobile cultures	6
4	Valorisation of authenticity in tourism	6
5	Interpretation of tourism resources	6
6	Destination management	6
7	Cultural Event Management	6
8	Culinary culture	6
9	Religious Events and Pilgrimage Tourism	6

INTERNAL ELECTIVE SUBJECTS - module »Heritage«		
1	Heritage in museums and museology	6
2	Practical work in heritage	6
3	Maritime anthropology	6
4	Intangible heritage	6
5	Environment and landscape history	6

INTERNAL ELECTIVE SUBJECTS - module »Language and Communication in Tourism«		
1	English in tourism	6
2	Italian in tourism	6

3	German in tourism	6
4	Tourism discourse	6
5	Communication science and tourism	6