

Carrying out elective subjects and modules in the study year 2018/19 – TOURISM ENTERPRISE MANAGEMENT

Part-time Portorož

YEAR 1.

The following modules are carried out:

- **Language module** (pre-knowledge of foreign languages required):
 - Business English for Tourism
 - Intercultural communication in tourism in German language – elective subject in Language module
 - Intercultural communication in tourism in Italian language – elective subject in Language module

- **Module E-tourism:**
 - Basics of information and communication technologies
 - Management of tourism information systems

As 2nd foreign language (lower intermediate level) you can choose between **Italian or German** (student selects one).

In the frame of the **External elective module**, students can also choose other subjects for 9 ECTS. The selection of other subjects, which are not part of the selected curriculum and are not offered when enrolling, is done in compliance with the procedure of internal electivity between UP members, National Mobility or through the implementation of knowledge and skills, formally gained outside the study programme before the enrolment to the 1st year.

YEAR 2.– all subjects are obligatory.

Students continue with their 2nd foreign language, chosen in the first year (Italian or German).

YEAR 3.

The following elective modules are carried out (the student chooses 1 module):

- **HOSPITALITY:**
 - Strategic hotel management
 - Management of food and beverage operations
 - Safety and tourism
 - Congress management

- **CONTEMPORARY TRENDS IN TOURISM:**
 - Entrepreneurship in tourism
 - Innovation and tourism
 - Sport tourism
 - Marketing research in tourism

- **FINAL PROJECT:**
 - Students can successfully conclude their studies even if they do not choose the Final project. They can choose an elective subject from another module instead.