

## **TOURISM (undergraduate university study programme)**

The graduate of the university study Tourism will be an expert equipped with theoretical and practical knowledge for managing tourism organisations and complex processes in the field of tourism. The graduate will be able to take on the most demanding tasks in analysing, planning, designing, development and management processes in tourism and tourism-related activities, both in private as well as public agencies.

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### **1. General information about study programme**

Name of programme: **Tourism**

Level of study programme: **1**

Type of study programme: **university**

Duration (in years and ECTS): **3 years (six semesters), 180 ECTS**

Professional title: **diplomirani/organizator/ka turizma (UN),  
abbreviation: dipl. org. tur. (UN)**

Definition of study programme under KLASIUS-P: **8120 (personal services; travel, tourism, leisure time)**

Definition of study areas under the ISCED classification: **81 – personal services**

Academic disciplines under the Frascati classification: **other**

### **2. Programme objectives**

The objectives of the programme are the following:

- Transmission of relevant knowledge,
- Developing the ability of graduates for independent methodological work,
- Critical thinking and analytical, creative and innovative approaches to problem solving in the field of tourism, and
- Understanding of the dynamics of the domestic and international tourism industry.

Through theoretical and methodological concepts, graduates of the study programme Tourism will gain expertise and training for the transfer and application of knowledge in practice and solving professional and work problems, in particular by seeking new sources of knowledge and application of methods for understanding the operation and management of complex research processes in tourism development and its services or activities. They will consider gained knowledge regarding professional criticism and responsibility. Through the integration of scientific research, teaching and study the expectations of students, employees, prospective employers, and society in general are

being met. Through education and research, tourism is being developed as a special interdisciplinary commercial / economic-environmental-social science.

### 3. Competencies of graduates

For reaching the goals of the study programme, the students will develop the following general and subject-specific competencies:

#### 3. 1. General competencies

- Cognitive skills that are the basis of understanding, logical reasoning and predicting;
- Personal competencies that are basis for maturing, developing responsibilities and gaining maturity;
- Operational competencies, which are the basis of functional performance and literacy;
- Relational skills that develop reciprocity and cooperativeness;
- Managerial competencies that provide the basis for the development of management and leading organisational roles;
- Organisational competencies, which are the basis of use and coordination of available resources in time and space;
- Business skills that provide the basis for the use and evaluation of commercial-economic and business resources.

#### 3.2. Subject-specific competencies

- Understanding of tourism systems in the concrete global social situation and the ability to analyse, synthesise , and anticipate solutions and consequences of events in the field of tourism;
- The implementation of action research and applied research in tourism phenomena, at local, regional as well as in the international contexts;
- Knowledge and understanding of tourism, humanities, social sciences and business science both in time (historical), as well as in a concrete social situations;
- The ability to apply theoretical knowledge in the field of tourism in a concrete environment and the ability to integrate knowledge from different fields and apply it in the domestic and international business environment;
- Managing of the communication process with the help of modern technology and the use of appropriate communication techniques between the different actors in a situation of interdependence for the provision of quality tourism services, both locally as well as internationally;
- An understanding of the general structure and interpretation of the fundamental disciplines of tourism and the connection between its sub-disciplines.

### 4. International comparison of the study programme

In the analysis of international comparability of the study programme Tourism 4 undergraduate study programmes of acknowledged universities from different European countries have been included. Two of the universities (Leeds Metropolitan University, University of Surrey) are on the list of the Shanghai universities ranking.

No.	Institution	Name of programme	Country
1.	Leeds Metropolitan University	International Tourism Management	Leeds, UK
2.	School of Management, University of Surrey	International Hospitality and Tourism Management	Guilford, UK

3.	Free University of Bozen	Tourism Management	Bolzano, Italy
4.	European University, Barcelona, Spain and Portugal	Leisure and Tourism Management	Barcelona, Spain and Portugal

## 5. Curriculum

The curriculum is attached.

## 6. Conditions for enrolment in the programme

The programme of Tourism can enrol those who:

- a) have passed the Matura examination or
- b) successfully completed a vocational Matura examination and the exam from the following selective subjects Sociology, History or Geography or any other diploma subjects, if the exam from one of the three selected subjects has already been done in the course of their vocational Matura examination or
- c) ) prior to 1<sup>st</sup> June 1995 successfully completed any four-year high school program.

Selection criteria in the case of limited enrolment:

- a) Applicants under a) are selected according to the overall success in the matriculation (70% points) and overall success in 3rd and 4th year (30% points);
- b) Applicants under b) selected according to the overall success of the vocational baccalaureate (40% points), the success of the selection Matura subject (30% points) and overall success in 3rd and 4th year (30% points);
- c) Applicants under c) selected according to the overall success in the final examination (70% points) and overall success in 3rd and 4th year (30% points).

## 7. Recognising knowledge acquired outside the study programme

In the undergraduate professional study programme Tourism, the knowledge and skills obtained before enrolment are also taken into account. By that, we mean different forms of formal education for acquiring education or programmes for training and informal education.

For recognising these abilities, competencies and knowledge students must show different certificates showing the content and duration of students' work in order to be evaluated according to the ETCS system.

Individual applications for recognition of informal knowledge and skills are discussed by the Commission for the recognition of knowledge and skills.

Students of this programme can get full or partial recognition of study obligations from the mandatory subjects of the study field based on appropriate year of work experience on a professional field and professional references proven by their portfolio. The commission for study matters is responsible for these kinds of issues.

A student may request for assessment and grading of knowledge by taking an exam if the knowledge was obtained by self-educating or experiential learning.

## **8. Conditions for progression through the programme**

Obligations for students at individual subjects are defined in the curriculum and measured in ETCS. One ETCS represents 30 hours of students' work.

Students can progress in the 2<sup>nd</sup> year if they obtain 48 ETCS, from all 1<sup>st</sup> year courses. Students can progress in the 3<sup>rd</sup> year, if they obtain 54 from all 2<sup>nd</sup> year courses.

Exceptionally, students may enrol in the next year, even without completing all the requirements set by the study programme for the enrolment in the next year in the event of justified reasons, such as: motherhood, extended illness, extreme family and social circumstances, is recognized as a student with special needs, active participation in top scientific, cultural and sporting events, active participation in the bodies of the University.

The enrolment of the preceding paragraph shall be decided by the Commission for student affairs of the University of Primorska Turistica.

A student may repeat a year once during the study, if they obtain at least 30 ETCS from the current year. Repeating a year is possible even in the event that a student obtains less than 30 ETCS if there is a reasonable ground for this, the Commission for student affairs of the University of Primorska Turistica decides on the request of the student.

With the promotion, repetition, or pre-graduation year student maintains student status and the rights and privileges provided by law. Under the law, a student can apply for an extension of a student status for a maximum of one year.

## **9. Conditions for transferring between programmes**

A student can transfer between programmes under the conditions defined by the study programme (if they fulfil the obligations for enrolment to a starting year of a programme and if there are available places) and in accordance with the Higher education law or The measurements for transferring among the study programmes accepted by the Council of the National agency of the Republic of Slovenia for higher education quality. Transferring among the programmes means concluding studying at one programme and starting with a different one. The other study programme is the programme into which a student has transferred.

Transfers are possible between programmes that:

1. enable acquirement of similar competence, and
2. between which at least half of the study obligation can, according to the ETCS system, be recognised from the first study programme that are similar to the mandatory subjects at the other study programme.

According to the number of recognised obligations from the first study programme in the Republic of Slovenia or abroad a student can enrol into the same or higher year of study in the other study programme.

At transferring there can be recognised:

1. comparable study obligations that a student passed at the first study programme
2. comparable knowledge obtained at the informal education.

Knowledge obtained prior to enrolment can be proven by appropriate certificates. The Senate of the UP FTŠ Turistica decides whether the obtained knowledge is appropriate.

In accordance with the Regulations for transfers between study programmes and internal articles at the University of Primorska a student can enrol into a higher year of study of

the other study programme if we recognise the needed number and the appropriateness of credit points needed for enrolling into a higher year of the study programme.

In the case of enrolment restrictions the candidates are selected on the basis of criteria in from the case of enrolment restrictions for the enrolment into the first year of study.

### **10. Conditions for completion of the course**

Students can successfully complete the course when they pass all the needed obligations (positive grade at all subjects, seminar papers and completed as well as defended the final project).

The final project of the student is based on a research work in the 3rd year Diploma seminar course. Within the course there are also planned contact hours with a mentor in the clinical practice (30 hours, i.e. 1 ECTS), 120 hours (4 KT) are foreseen for the student`s independent work in the preparation of the final project. Diploma seminar course is presented in detail in the curriculum.

Final project is focused on solving specific research problem at the level of professional or scientific article. The topic for the final project is accepted at the Senate and appointed where also the mentor from UP FTŠ Turistica is appointed. Defence of their final project is done publicly in front of their mentors and students or in front of a three-member commission appointed by the Senate.

### **11. Parts, which can be completed singly**

The programme contains no parts, which can be completed singly.

### **12. The study programme reflects the employment needs of**

Tourism is one of the fastest growing branches of economy. Accordingly, there is a growing need for highly skilled professionals in small, medium and large tourism enterprises.

Students of undergraduate university program Tourism will cover the demand for managerial personnel in the tourism industry and activities related to tourism in the private and public sectors. Graduates will find employment in tourism and tourism-related organisations operating in the domestic and international markets: travel agencies, hotels and restaurants, hotels and other accommodation establishments, tour operators, etc.. In the public sector, graduates will be employed in the tourist information offices, local and regional tourism organisations, development agencies, Slovenian Tourist Board and other state agencies and organisations, covering the field of tourism and its development.