

## CURRICULUM: INNOVATIVE TOURISM FROM 2018/2019

### YEAR 1

No.	COURSE UNIT	ECTS
MANDATORY SUBJECTS		
1	Research Methodology in Tourism*	6
2	Business and Organizational Aspects of Tourism	6
3	Social Sciences and Humanities Perspectives of Tourism	6
4	Environmental Aspects of Tourism	6
5	Practicum for Writing of Thesis Proposal	6
6	Individual Work on the Disposition	18
ELECTIVE SUBJECTS **		
7,8	Internal elective (2 subjects): Students in principle choose the elective subjects in agreement with the mentor from a set of electives, but they can also choose an optional external elective subject from other doctoral study programmes at another Slovenian or foreign higher education institution.	12
TOTAL		60

\* Students acquire methodological knowledge in the context of the subjects: 'Practicum for writing of thesis proposal', 'Writing and publishing scientific texts' and in preparing and publishing a scientific text in collaboration with a mentor.

### YEAR 2

No.	COURSE UNIT	ECTS
MANDATORY SUBJECTS		
1	Writing and Publishing Scientific Texts	3
2	Management of Innovation	6
3	Innovation and Tourism	6
4	Individual Research, PhD Thesis Disposition and Public Presentation	33
ELECTIVE SUBJECTS**		
5,6	Internal elective (2 subjects): Students in principle choose the elective subjects in agreement with the mentor from a set of electives, but they can also choose an optional external elective subject from other doctoral study programmes at another Slovenian or foreign higher education institution.	12
TOTAL		60

### YEAR 3

No.	COURSE UNIT	ECTS
MANDATORY SUBJECTS		
1	Individual Research, PhD Thesis Publishing and PhD Thesis Public Defence	60
TOTAL		60

INTERNAL ELECTIVE SUBJECTS		
1.	Intellectual Capital in Tourism	6
2.	Spatial Planning of Tourism	6
3.	Cross-border Cooperation in Tourism	6
4.	Authenticity in Tourism	6
5.	Tourism and Security/Safety	6
6.	Systems and Systems Dynamics	6

7.	Marketing Innovations in Tourism	6
8.	New Approaches in Measurement of Performance in Tourism	6
9.	Human Resources in Tourism - Contemporary Approaches	6
10.	Researching Entrepreneurship	6
11.	Strategic Development and Competitiveness of Tourism	6
12.	Service Quality in Tourism	6
13.	Cultural Heritage – The Origin in Tourism Innovations	6
14.	Literary and Film Tourism	6
15.	Tourism and Asian Travel Cultures	6
16.	Culture of Food and Culinary Tourism	6
17.	Potential of Sports tourism	6
18.	Psychological Aspects of Communication	6
19.	Economic History of Innovations in Tourism	6

The PhD thesis disposition shall be submitted no later than the end of the winter semester of the 2<sup>nd</sup> year. The preparation of the doctoral dissertation is related to individual consultations with the mentor. The preparation and defence of the doctoral dissertation have to be managed in accordance with the Regulations on the preparation and defence of the doctoral dissertation at the University of Primorska. The conclusion and defence of the thesis shall be evaluated with 60 ECTS. If candidates do not apply for the doctoral thesis theme within the prescribed period, they can request an extension of the deadline for the application of the thesis theme. The deadline to submit the request is no later than two years after completing the third year.